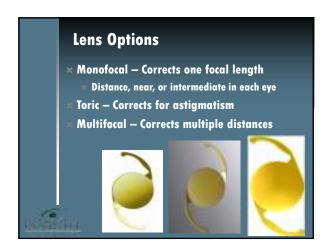
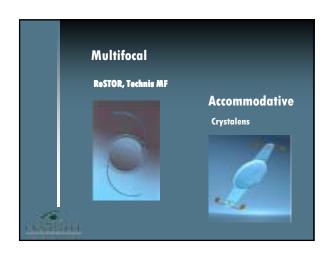
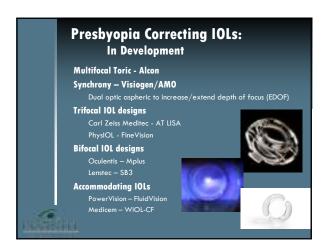


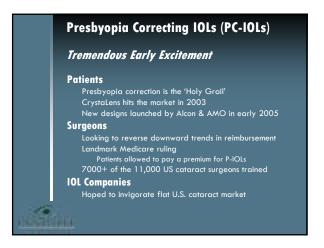
## Premium IOLs Requires different mindset/mode of practice Medicare model forces physicians to treat for pathology in a high-volume, low cost approach to medicine that emphasizes efficiency. Premium IOL model is elective and demands a more patient-oriented business model where the focus is on quality of life rather than quantity of patients. It's the refractive surgery model.

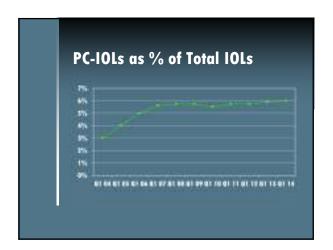


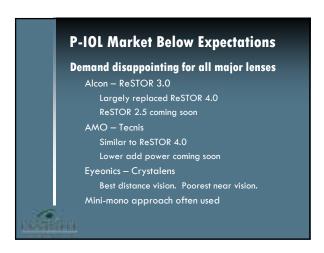












## Stuff to know Crystalens provides best distance vision Crystalens degrades image quality the least Crystalens has poorest near vision That's why it's NOT the market leader Tecnis and ReSTOR 4.0 have closest near points ReSTOR 3.0 combines good near with good intermediate Most patients want to limit use of readers All lens involve compromise



